



Kerala's Best Online Digital Marketing Program

CERTIFIED DIGITAL MARKETING COURSE

Igniting the Digital Flame of Tomorrow



In Pursuit of **Digital Mastery**

EduStack Academy is Kerala's next-generation digital marketing institute committed to future-focused education. We integrate intelligent automation, creativity, and strategy into our curriculum to mold industry-ready digital professionals. Whether you're a student, freelancer, entrepreneur, or career switcher, EduStack is your launchpad into the world of smart digital marketing.

Our Vision: **A World Empowered by Digital Intelligence**

To nurture a generation of marketers who not only adapt to change but orchestrate it. We envision a digitally awakened society led by creators, thinkers, and innovators fluent in the language of tomorrow.

Our Mission

To deliver immersive, career-transforming learning experiences through:

- Real-time project-based learning
- Tech-forward tools and platforms
- Industry mentorship and global certifications



What Distinguishes Our House of Learning?



Future-Oriented Curriculum

Stay ahead with courses that include AI in Marketing, Automation Tools, Web3, and the latest in SEO & Content Marketing.



Industry-Driven Faculty

Learn from certified professionals, Google & Meta partners, and active agency experts.



Hands-On Projects

Real-world simulations, live campaigns, and internships with our partner brands.



Lifetime Access & Updates

Keep learning with lifelong access to updated course materials.



Flexible Learning Modes

Choose between Online | Offline | Hybrid formats.



Placement Support

Resume building, interview prep, and 100% placement assistance.



CDMC – Certified digital marketing course

Certified Digital Marketing Course by Edustack Academy is a power-packed 3-month online program designed to make you career-ready in today's fast-growing digital landscape. From SEO and social media marketing to Google Ads, content strategy, and analytics — you'll gain hands-on skills guided by industry experts. With practical training and real-world projects, this course gives you the confidence, tools, and certification to start or grow your career in digital marketing — no matter your background.

PROFESSIONAL DIGITAL MARKETING CURRICULUM

- 1 Introduction to Digital Marketing**
- 2 Marketing vs Branding**
- 3 WordPress Website Development**
- 4 Website Management & Optimization**
- 5 SEO Fundamentals**
- 6 Off-Page SEO & Link Building**
- 7 Keyword Research & Blogging**
- 8 Content Marketing Strategy**
- 9 Canva Design Basics**
- 10 SMM Part 1 – Organic Marketing**
- 11 SMM Part 2 – Paid Advertising (Meta Ads)**
- 12 SMM Part 3 – Social Media Optimization**
- 13 YouTube & Video Marketing**
- 14 E-Commerce Fundamentals**
- 15 Search Engine Marketing (Google Ads)**
- 16 Digital Analytics & Reporting**
- 17 Email & Affiliate Marketing**
- 18 Client Handling, Soft Skills & Career Launch**

Who Can Be With US

Students & Freshers

Looking to kick-start a career in digital media.



Entrepreneurs & Startups

Aiming to boost brand visibility and sales.



Freelancers

Wanting to upskill, scale income through services.



Working Professionals

Seeking a career shift or digital marketing role enhancement.



Tools We Provide



Where Learning Meets **Global Certification**

At Edustack Academy, we are committed to helping you shape a meaningful and future-ready career. Our certification programs are powered by industry giants like Google, Meta, LinkedIn, HubSpot, Microsoft, and SEMrush. These certifications are designed to equip you with real-world skills in digital marketing, including areas like social media, SEO, advertising, branding, and analytics. Each certification you earn with us adds genuine value to your resume, boosts your confidence, and helps you stand out in a competitive job market. Whether you're just starting out or looking to upgrade your skills, Edustack is here to support your journey with knowledge that matters.

Scrolls of **Recognition**



Google Skillshop

LinkedIn Learning

HubSpot

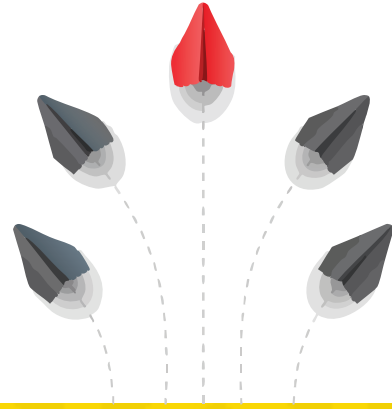
Microsoft Learn

Step Confidently into Your Future with **Edustack Placements**

At Edustack Academy, we go beyond just training — we prepare you to confidently step into the professional world. Our comprehensive placement support ensures you're ready to succeed from day one.

- **Expert-led placement training**
- **interview coaching**
- **Professional CV preparation**
- **LinkedIn and hiring platform management**
- **Mock interviews for real-time practice**
- **Interview assessment and guidance**

What Makes Edustack Academy **Truly Different?**



Continuous Mentorship & Career Guidance

We support you beyond the classroom, helping you navigate career growth and transitions.

Real-World Practice with Mock Interviews

Gain confidence and polish your skills through simulated interviews reflecting actual hiring scenarios.

Tailored Career Coaching

Customized interview prep, CV crafting, and LinkedIn profile building to showcase your unique strengths

Tailored Career Coaching

Customized interview prep, CV crafting, and LinkedIn profile building to showcase your unique strengths.

100% Placement Assistance: We don't just teach skills

we actively help you land your dream job with end-to-end placement support.



Edustack Academy, Trivandrum

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