



Kerala's Best Offline Digital Marketing Program

ADVANCED DIPLOMA DIGITAL MARKETING SPECIALIST

Igniting the Digital Flame of Tomorrow



In Pursuit of Digital Mastery

EduStack Academy is Kerala's next-generation digital marketing institute committed to future-focused education. We integrate intelligent automation, creativity, and strategy into our curriculum to mold industry-ready digital professionals. Whether you're a student, freelancer, entrepreneur, or career switcher, EduStack is your launchpad into the world of smart digital marketing.

Our Vision:

A World Empowered by Digital Intelligence

To nurture a generation of marketers who not only adapt to change but orchestrate it. We envision a digitally awakened society led by creators, thinkers, and innovators fluent in the language of tomorrow.

Our Mission

To deliver immersive, career-transforming learning experiences through:

- Real-time project-based learning
- Tech-forward tools and platforms
- Industry mentorship and global certifications



What Distinguishes Our House of Learning?



Future-Oriented Curriculum

Stay ahead with courses that include AI in Marketing, Automation Tools, Web3, and the latest in SEO & Content Marketing.



Industry-Driven Faculty

Learn from certified professionals, Google & Meta partners, and active agency experts.



Hands-On Projects

Real-world simulations, live campaigns, and internships with our partner brands.



Lifetime Access & Updates

Keep learning with lifelong access to updated course materials.



Flexible Learning Modes

Choose between Online | Offline | Hybrid formats.



100% Placement Support

Resumebuilding, interview prep, and 100% placement assistance.



ADDMS - Advanced diploma digital marketing Specialist

The Advanced Diploma Digital Marketing Specialist (ADDMS) by Edustack Academy is a 5-month online program designed to make you industry-ready in today's fast-growing digital world. The course covers SEO, social media marketing, Google Ads, content strategy, and analytics, giving you the essential skills needed to succeed in digital marketing.

With hands-on training, real-world projects, and expert guidance, you'll gain practical knowledge and the confidence to start or advance your career in digital marketing.

ADVANCED DIPLOMA DIGITAL MARKETING SPECIALIST CURRICULUM

1. Introduction to AI In Digital Marketing
2. Branding Vs Marketing
3. Traditional Marketing & Digital Marketing
4. WordPress Development
5. Website Management & Optimization
6. Introduction to AI Tools
7. AI - Video Creation
8. AI-Enhanced Search Engine Optimization
9. Advanced Schema Markup for SEO
10. GEO - Generative Engine Optimization
11. AEO - Answer Engine Optimization
12. Content Marketing Strategy
13. Canva Design
14. SMO - Social Media Optimization
15. SMM - Social Media Marketing
16. Digital Analytics & Reporting
17. Brand analysis and case study
18. LinkedIn
19. WhatsApp Marketing
20. Affiliate Marketing
21. Spotify and snapchat Advertisement
22. Youtube Marketing
23. GOOGLE ADS
24. Advanced Pay-Per-Click (PPC) Advertising
25. E-Commerce Website Development
26. Shopify
27. Email marketing
28. Advanced Marketing Automation Tools
29. Client Handling, Soft Skills & Career Launch
30. Online Certificates

Industry Internship Partner

Learn. Work. Experience the Industry.

Students enrolled in the ADDMS program get the opportunity to gain industry exposure through internship collaboration with TrivoxAds, a performance-driven digital marketing agency focused on helping brands grow through strategic campaigns, creative content, and data-driven marketing.

Real Digital Marketing Experience. Real Campaign Insights.



Internship Exposure Areas

- Social Media Marketing
- Search Engine Optimization
- Content & Creative Strategy
- Performance Marketing
- Campaign Analytics

**BRIDGING CLASSROOM LEARNING WITH REAL
INDUSTRY EXPERIENCE.**

Who Can Be With US

Students & Freshers

Looking to kick-start a career in digital media.



Entrepreneurs & Startups

Aiming to boost brand visibility and sales.



Freelancers

Wanting to upskill and scale income through services.

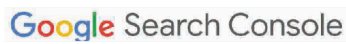


Working Professionals

Seeking a career shift or digital marketing role enhancement.



Tools We Provide



Where Learning Meets Global Certification

At EduStack Academy, we are committed to helping you shape a meaningful and future-ready career. Our certification programs are powered by industry giants like Google, Meta, LinkedIn, HubSpot, Microsoft, and SEMrush. These certifications are designed to equip you with real-world skills in digital marketing, including areas like social media, SEO, advertising, branding, and analytics. Each certification you earn with us adds genuine value to your resume, boosts your confidence, and helps you stand out in a competitive job market. Whether you're just starting out or looking to upgrade your skills, Edustack is here to support your journey with knowledge that matters.

Scrolls of Recognition



Google Skillshop

LinkedIn Learning

HubSpot

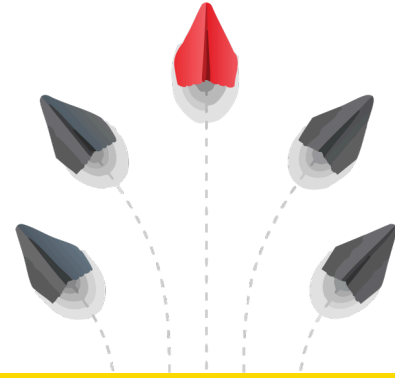
Microsoft Learn

Step Confidently into Your Future with EduStack Placements

At Edustack Academy, we go beyond just training, we prepare you to confidently step into the professional world. Our comprehensive placement support ensures you're ready to succeed from day one.

- ➡ **Expert-led placement training**
- ➡ **Interview coaching**
- ➡ **Professional CV preparation**
- ➡ **LinkedIn and hiring platform management**
- ➡ **Mock interviews for real-time practice**
- ➡ **Interview assessment and guidance**

What Makes Edustack Academy Truly Different?



Continuous Mentorship & Career Guidance

We support you beyond the classroom, helping you navigate career growth and transitions.

Real-World Practice with Mock Interviews

Gain confidence and polish your skills through simulated interviews reflecting actual hiring scenarios.

Tailored Career Coaching

Customized interview prep, CV crafting, and LinkedIn profile building to showcase your unique strengths

With us, your future is 100% secure

Join a program where success isn't just a promise. It's a guarantee. With expert mentorship, real-world training, and assured placements, your future is safe in our hands.

Secure Your Future with 100% Placement Assistance!

We actively help you land your dream job with end-to-end placement support.

Testimonials



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Aswathy Sreekumar

One of the best decisions I made was joining Edustack Academy. The course is well-structured, and the faculty is outstanding. The practical sessions helped me understand how digital marketing works in real-life scenarios. Their placement assistance and continuous support make the learning experience even better. A must-join academy for digital marketing aspirants!



“

Robin Babu

EduStack Academy provides a solid introduction to digital marketing with practical lessons and useful certifications. Their sessions are easy to follow, and the support is good for beginners. Mentor Zulaika explains concepts clearly and guides students step-by-step, making learning simple and effective. Overall, a good choice for anyone starting their digital marketing journey.



“

Vishnu Ponneth

Working Professional, Had a wonderful experience learning at Edustack Academy. The syllabus is up-to-date, the mentors are supportive, and the learning environment is very encouraging. Definitely worth the time and money if you are serious about learning.



“

Ramshada PP

It's been a week since I joined Edustack Academy's Digital Marketing course, and the learning experience has been amazing! The classes are interactive and beginner-friendly. Each session is well-structured, and the recorded videos make it easy to revise anytime.



“

Anil K Arun

I joined Edustack Academy for their online digital marketing course, and it has been an amazing learning experience.



“

Anandu A

EduStack has truly helped me grow, both personally and academically. Their guidance, teaching quality, and support played a big role in helping me improve myself and achieve important milestones in my life. I'm grateful for everything I learned here.



Real Success Stories from Our Students



EduStack
academy

got placed

Jishnu S Nair
Company: My Homes Architects
Digital Marketing Executive

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EduStack
academy

got placed

Dhanusha D
Web Developer, Digital marketer
(junior) at IPM Digital Marketing &
PR Agency

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EduStack
academy

got placed

Ramshada PP
Digital Marketing Executive
Company Name: INDUSVIVA

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EduStack
academy

got placed

Manasa M P
Digital Marketing Executive at
SPSR Education Services PVT LTD
with **3.9 LPA**

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EduStack
academy

got placed

Robin D'cruz
Company: Storyboard solutions
Digital Marketing Executive

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Your Success Could Be Next.



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